



REGIONAL COMPETITIVENESS WORKSHOP

November 18-19, 2009
MIT Campus, Stratton Student Center

The MIT Industrial Liaison Program is organizing a new series of exclusive workshops aimed at science and technology organizations worldwide that are charged with creating and sustaining regional, and in some cases national, knowledge-based, economic ecosystems. The workshops will explore, in detail, best practices, challenges and alternative approaches of related activities such as programs to: promote entrepreneurship; establish and run incubators; establish and attract contract and satellite corporate research centers; accelerate commercialization and knowledge dissemination activities; catalyze and sustain valued networking forums; enhance university-industry interactions; attract independent and sustainable revenue streams, etc. The focus is on the “hands on” challenges faced in implementing these types of programs.

The format will be 40-minute presentations, followed by 10 minutes of substantive commentary. There will also be 10 minutes for active discussion from the entire group.

The first event will begin on November 18, 2009, following the adjournment of the annual MIT Research and Development Conference, and continue through the day on November 19.

Workshop Features:

Government and Technology Transfer

Andre Porter, Executive Director
Massachusetts Office of Small Business and
Entrepreneurship

Designing an Entrepreneurship Program for Education and Impact

Edward Roberts, David Sarnoff Professor of Management
Founder/Chair, MIT Entrepreneurship Center
MIT Sloan School of Management

Entrepreneurial Support Networks:

MIT Venture Mentoring Service
Sherwin Greenblatt, Director
MIT Venture Mentoring Service

University/Industry Commercialization Activity:

MIT Deshpande Center
Leon Sandler, Executive Director
MIT Deshpande Center

Student Action: \$100K Competition

Brian Cantwell and Sombit Mishra, Co-Managing Directors
MIT \$100K Competition

Panel Discussion: Investor Networks:

Creation, Care, and Feeding
Lita Nelsen, Director
MIT Technology Licensing Office

MIT Enterprise Forum: Challenges in Translation to New Geographies

Luda Kopeikina, President and CEO,
Noventra Corporation
MIT Enterprise Forum Board Member

Wrap up

Rodney Brooks, Panasonic Professor of Robotics
MIT Computer Science and
Artificial Intelligence Laboratory
Co-Founder, iRobot Corporation
Chairman and CTO, Heartland Robotics

Space for this event is limited, so RSVP now. Send your name and contact information to conf_admin@ilp.mit.edu or call 617-258-9419, to be included in this exciting event.